



PCOOKIE POLICY

Last Updated: [01.03.2025]

1. INTRODUCTION

This Cookie Policy explains how Marisa S.r.l. ("we," "us," or "our") uses cookies and similar tracking technologies on the TLWC website. By using our website, you consent to the use of cookies in accordance with this policy.

2. WHAT ARE COOKIES?

Cookies are small text files stored on a user's device when visiting a website. They help improve user experience by remembering preferences, enabling functionalities, and analyzing website traffic.

3. TYPES OF COOKIES WE USE

We use the following types of cookies on our website:

- **Essential Cookies:** Necessary for website functionality, including security features and user authentication.
- **Analytical Cookies:** Help us understand how users interact with our website, improving content and usability. (e.g., Google Analytics)
- **Functional Cookies:** Store user preferences, such as language settings, to enhance the browsing experience.
- **Marketing Cookies:** Used for personalized advertising and tracking across different websites to deliver relevant content.

4. HOW TO MANAGE COOKIES

Users can manage cookie preferences through:

- **Browser settings:** Most web browsers allow users to delete or block cookies. Instructions can be found in the browser's help section.
- **Cookie consent banner:** When visiting our website, users can accept, reject, or customize cookie preferences.

5. THIRD-PARTY COOKIES

Some cookies on our website may be placed by third parties, including:

- **Analytics providers** (e.g., Google Analytics) for performance tracking;
- **Social media platforms** for embedded content and sharing functionalities;
- **Advertising networks** to display relevant ads.

We recommend users review the privacy policies of these third-party services for more information on their cookie practices.

6. DATA RETENTION PERIOD FOR COOKIES

- **Essential cookies:** Stored only for the session duration.
- **Analytical cookies:** Retained for up to 24 months.
- **Functional cookies:** Retained for up to 12 months.
- **Marketing cookies:** Retained according to third-party provider policies.

7. UPDATES TO THIS COOKIE POLICY

We may update this Cookie Policy periodically to reflect changes in legal requirements or our use of cookies. The latest version will always be available on our website.

For any inquiries regarding our Cookie Policy, please contact us at tlwc@leadingwomencircle.com.